

2024 Annual Meeting Sponsorship Opportunities



The Annual Meeting and Luncheon is a celebration of the support that the Coalition's membership provides to older adults in North Carolina. It brings together approximately 200 leaders from all aging industries to enjoy a keynote speaker highlighting aging issues in North Carolina, a reflection on the past year and a discussion about the future. The event will be in person on September 27, 2024 from 11:00 am- 2:00 pm. There will be an hour of networking in the exhibit area for vendors to talk to members. For more information on becoming a sponsor contact Carrie Dugas at executivedirector@nccoalitiononaging.org.

Benefits and Levels	Friend	Donor	Bronze	Silver	Gold	Platinum	Presenter
	\$150	\$250	\$500	\$1,000	\$2,000	\$3,500	\$5,000
# of Tickets	One	Two	Two	Four	Six	Eight	Ten
Event program acknowledgement	Name	Name	Name	Logo	Logo	Logo	Logo
Website acknowledgement on event page	Name	Name	Name	Logo	Logo	Logo	Logo
Recognition during event			X	X	X	X	X
Opportunity to have one piece of collateral at each attendee's seat				One items	Two items	Three items	Four items
Opportunity to provide a display at event					X	X	X
Opportunity to make brief remarks during event						Two minutes	Three minutes
Acknowledgement on slide which will be displayed before meeting and during breaks	Name	Name	Name	Logo	Logo	Logo	Logo
Acknowledgement in event program	Name	Name	Name	Logo	Logo	Logo	Logo
Article in Coalition Newsletter						150 words	200 words
Recognition on the Coalition's website through the end of the year				Logo	Logo	Logo	Logo

* Note: Logo size will vary based on sponsor level

*Annual partners will receive recognition and promotion at the Annual Meeting as designated in contract.