



NC Coalition on Aging Partnership Opportunities

Become an Annual Partner today! By becoming an Annual Partner, you are connected to a group of dedicated aging professionals across all sectors with a common goal - to make North Carolina a great place to age well. For more information on partnership opportunities or to discuss how we can work together email executivedirector@nccoalitiononaging.org

Annual Partnership Benefits and Levels	Champion Sponsor \$5,000	Prime Sponsor \$10,000	Premium Sponsor \$20,000
Exclusivity in industry category among partners and first right of refusal for future agreements			X
Opportunity to speak at one board meeting			20 minutes total
Opportunity to present during the year at membership meetings		15 minutes total (can be split)	30 minutes total (can be split)
Opportunity to speak at special events hosted by Coalition		2 minutes	4 minutes
Opportunity to provide a display at events hosted by Coalition	X	X	X
Opportunity to put informational material at attendee seats at all special events	1	2	3
Tickets to all events hosted by Coalition	3	5	8
Verbal acknowledgement at special events hosted by the Coalition	X	X	X
Complementary logo placement noting partnership level on special event documents	X	X	X
Complementary logo placement noting partnership level on Coalition website with link to company site	X	X	X
Opportunity to include a message in monthly newsletter (~800-person subscription)	100 words/month	200 words/month	400 words/month
Ability to reference support level and partnership in company advertising and promotions	X	X	X
Introductions to Coalition membership on an as requested basis	X	X	X
One-year membership in Coalition	X	X	X