

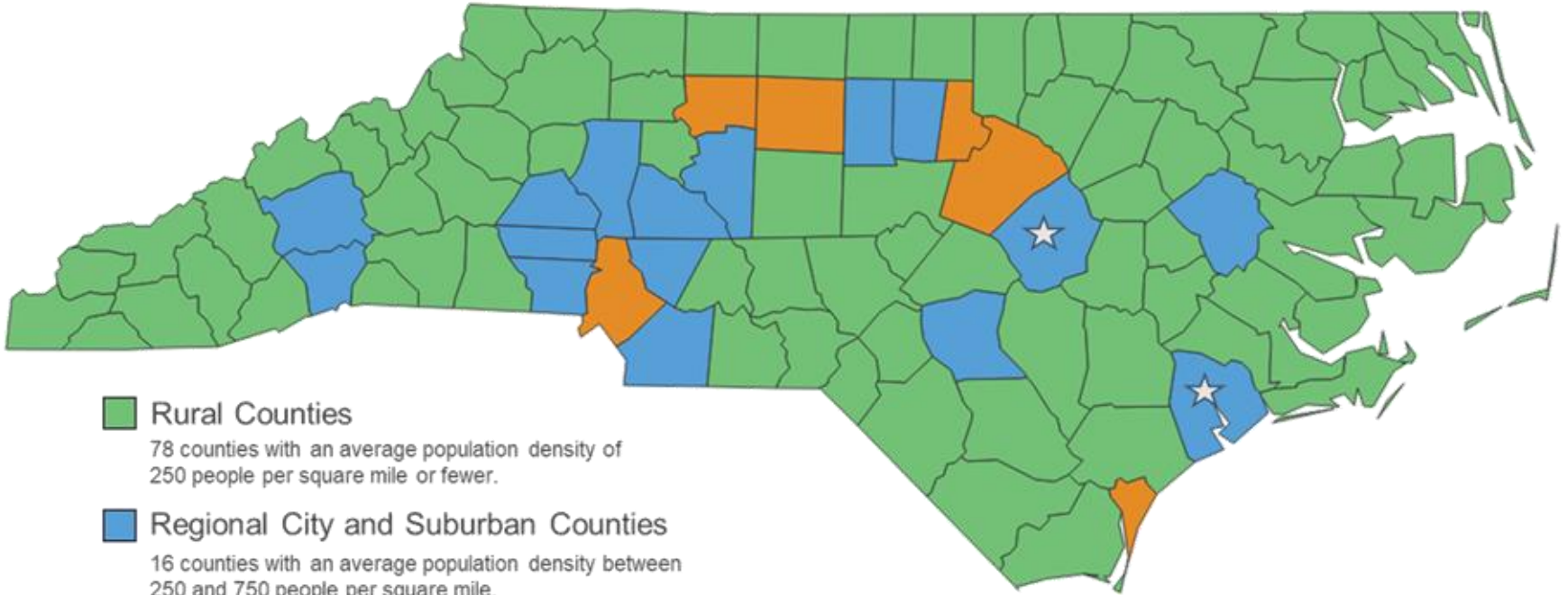





# Older Adult Trends

Dalton Bailey  
*Research & Data Manager*

NC RURAL CENTER

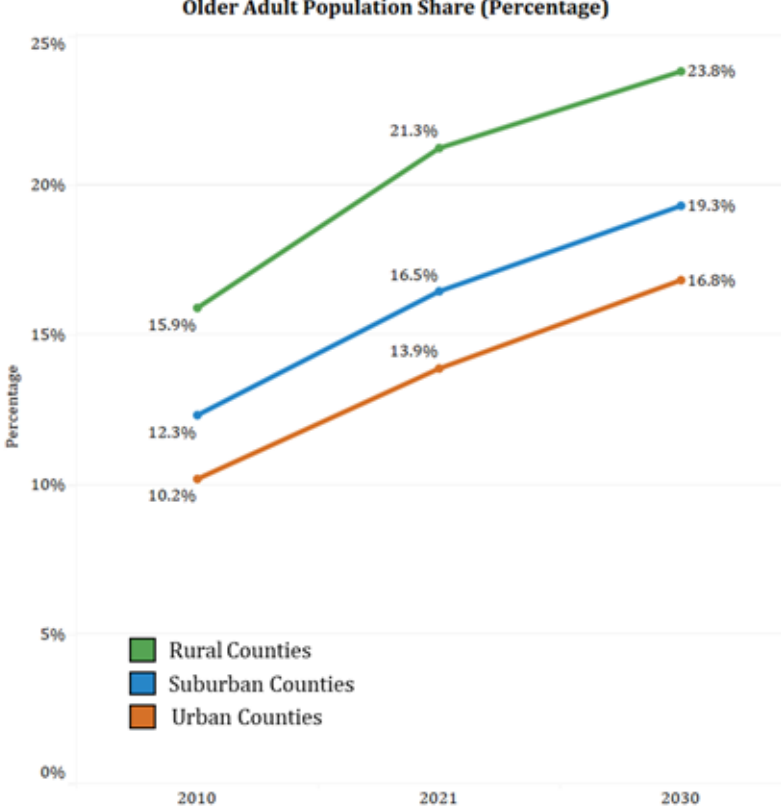
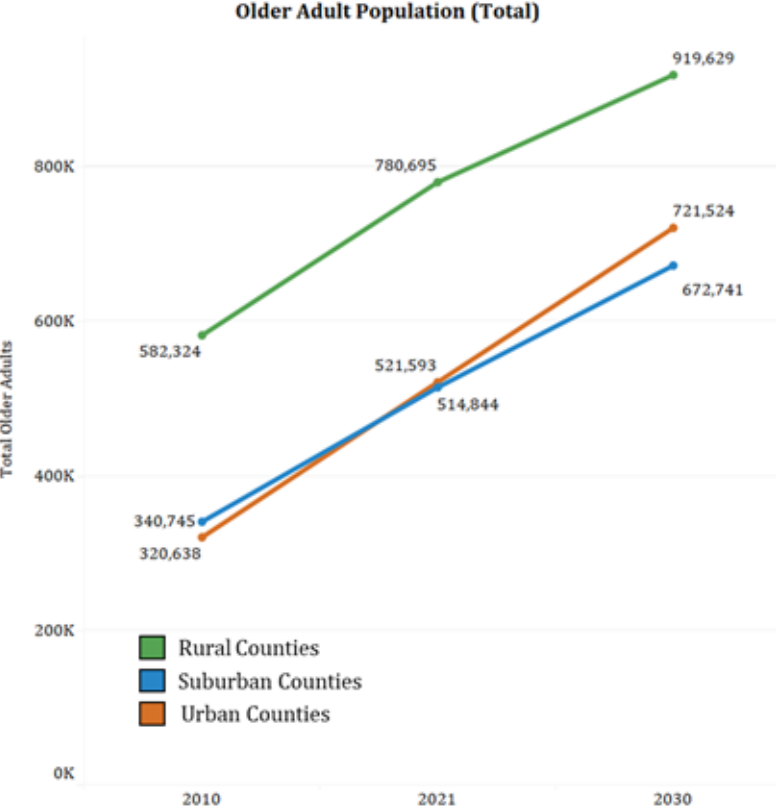
# North Carolina County Classification



-  **Rural Counties**  
78 counties with an average population density of 250 people per square mile or fewer.
-  **Regional City and Suburban Counties**  
16 counties with an average population density between 250 and 750 people per square mile.
-  **Urban Counties**  
6 counties with an average population density of 750 people per square mile or more.

*Densities calculated by the Rural Center based on the 2020 U.S. Decennial Census.*

# Older Adult Population Growth

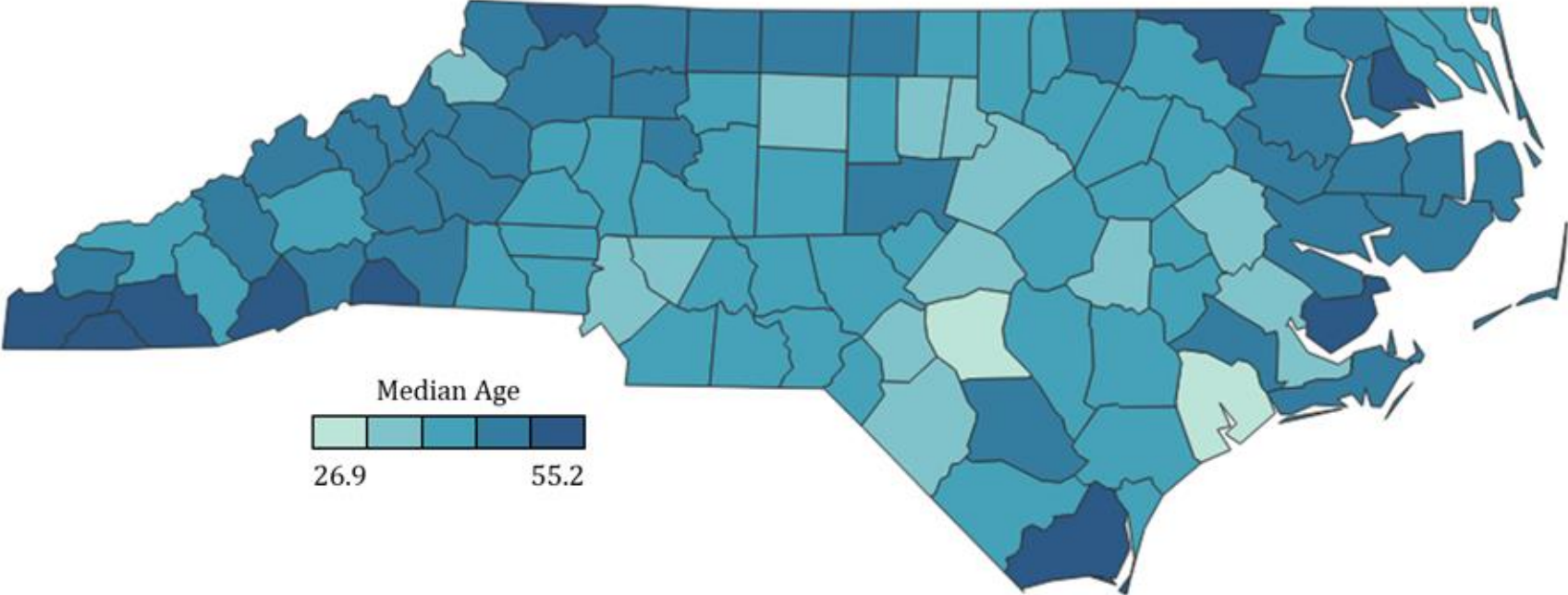


Source: North Carolina State Demographer Population Estimates/Projections



# Median Age

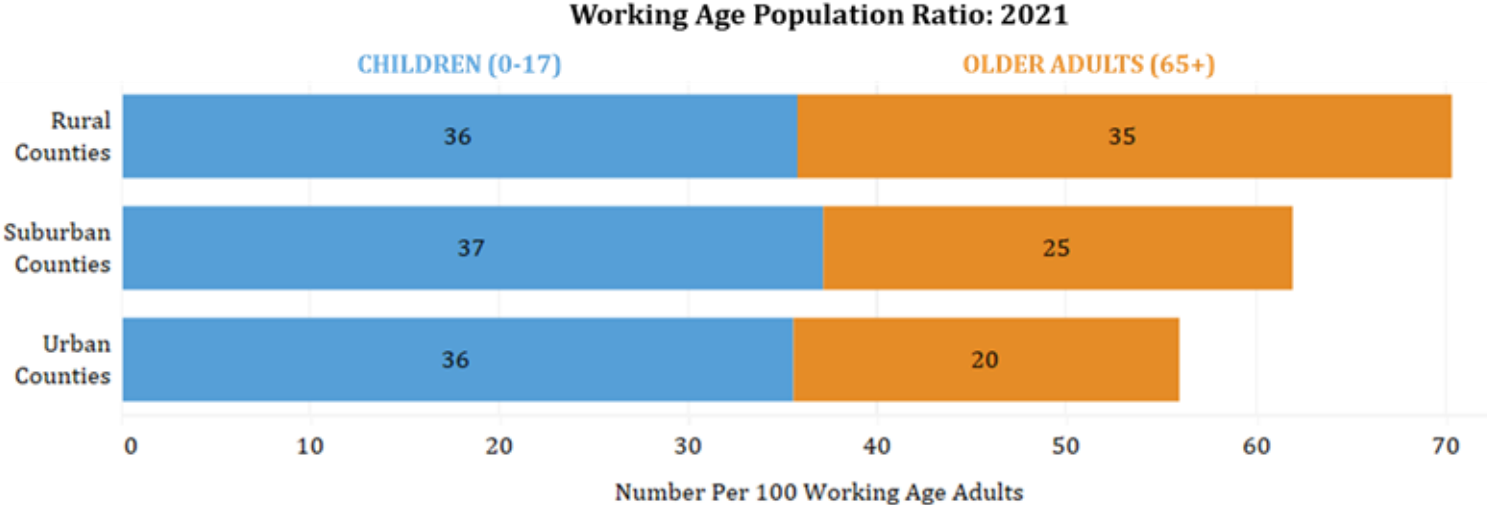
Median Age: 2021



Source: 2021 American Community Survey 5-Year Estimates

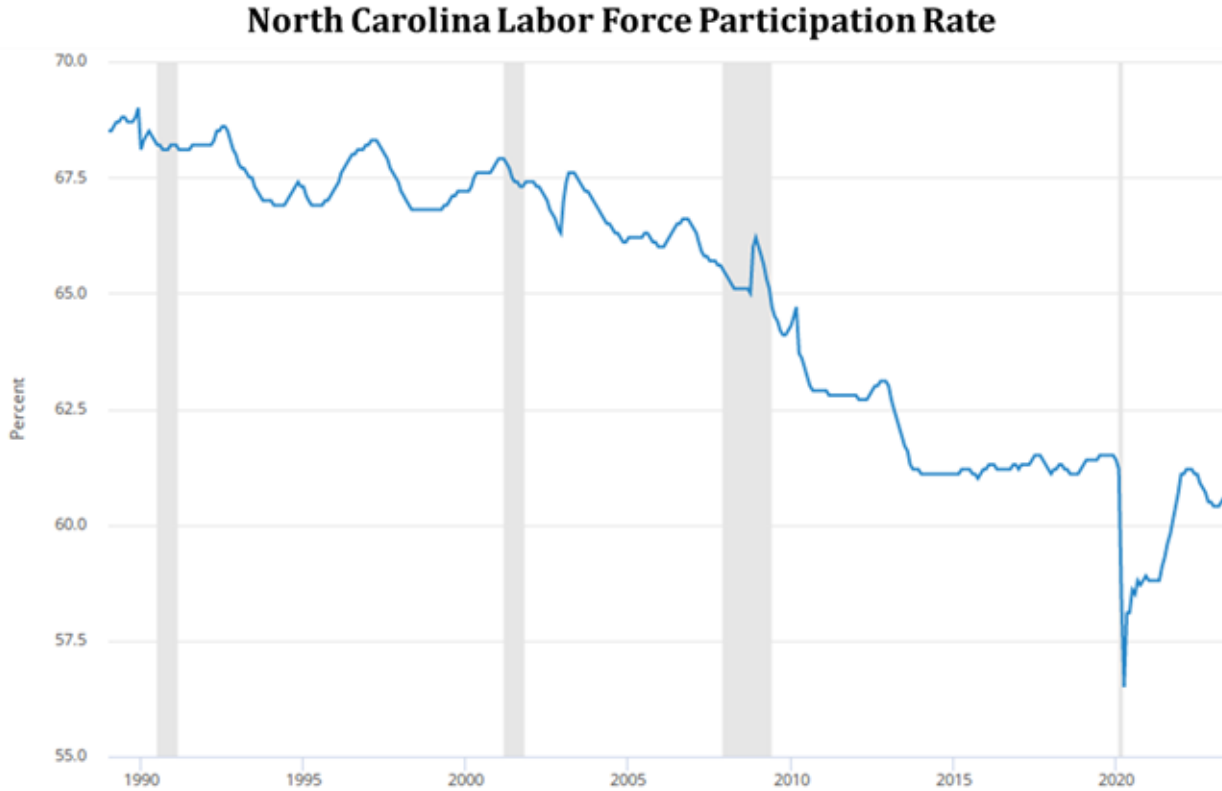
# Working Age Population Ratio

**FOR EVERY  
100 WORKING  
AGE ADULTS  
(18-64) THERE  
ARE...**



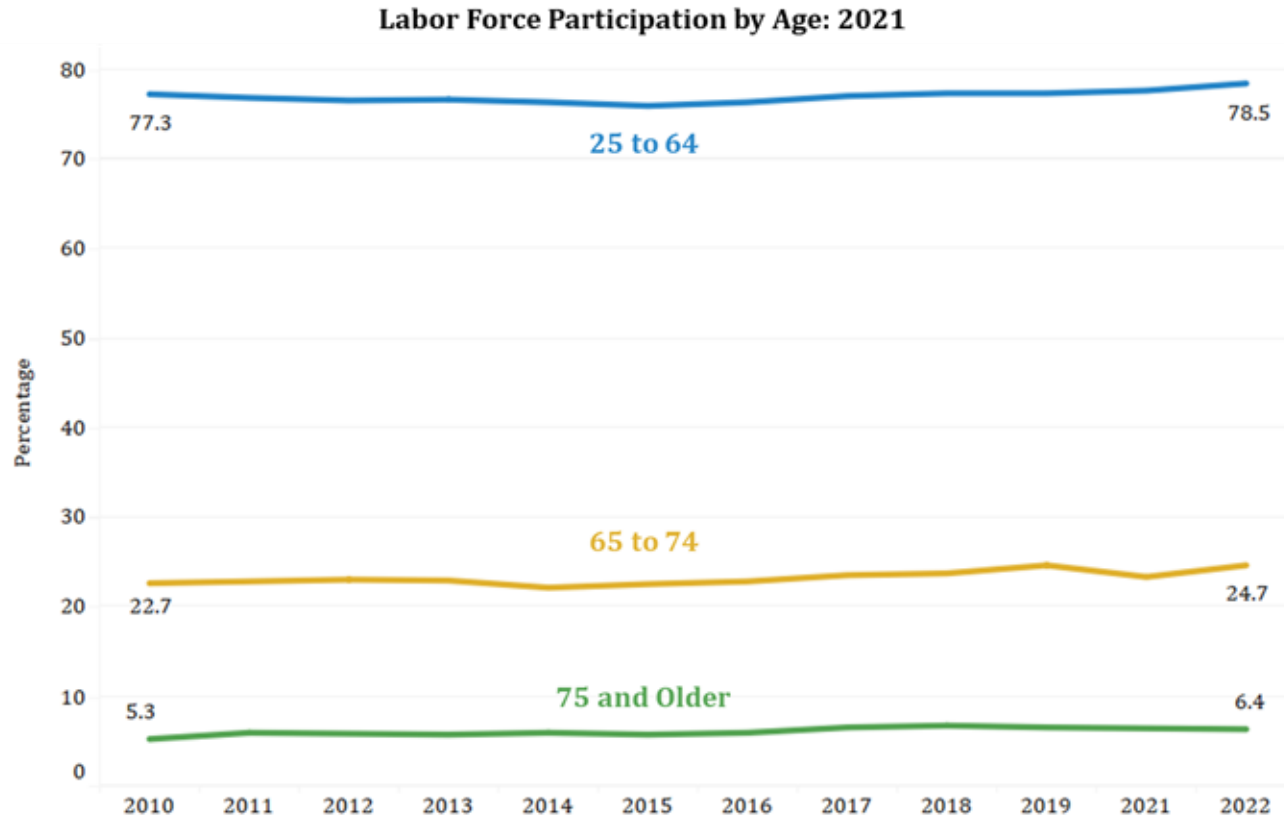
Source: 2021 American Community Survey 5-Year Estimates

# Aging Population and Labor Force Participation

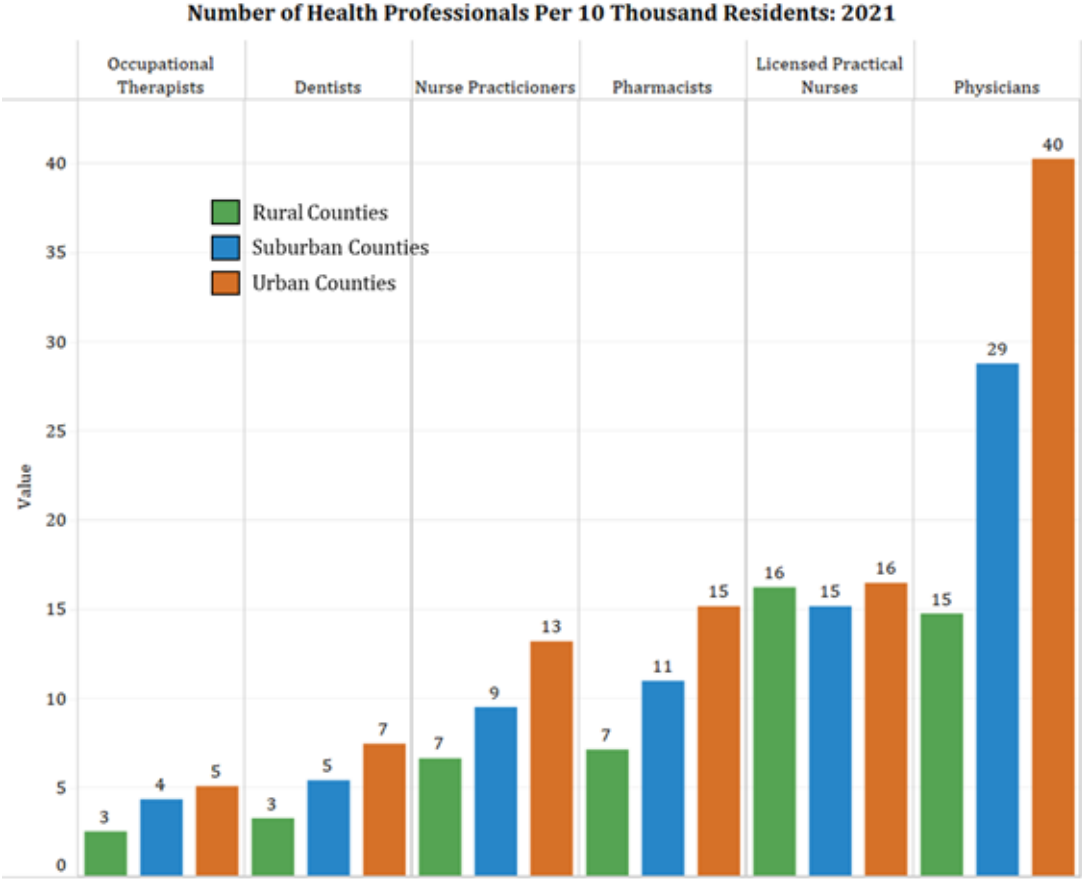


Source: US Bureau of Labor Statistics; retrieved from St. Louis FRED

# Aging Population and Labor Force Participation



# Healthcare Workers

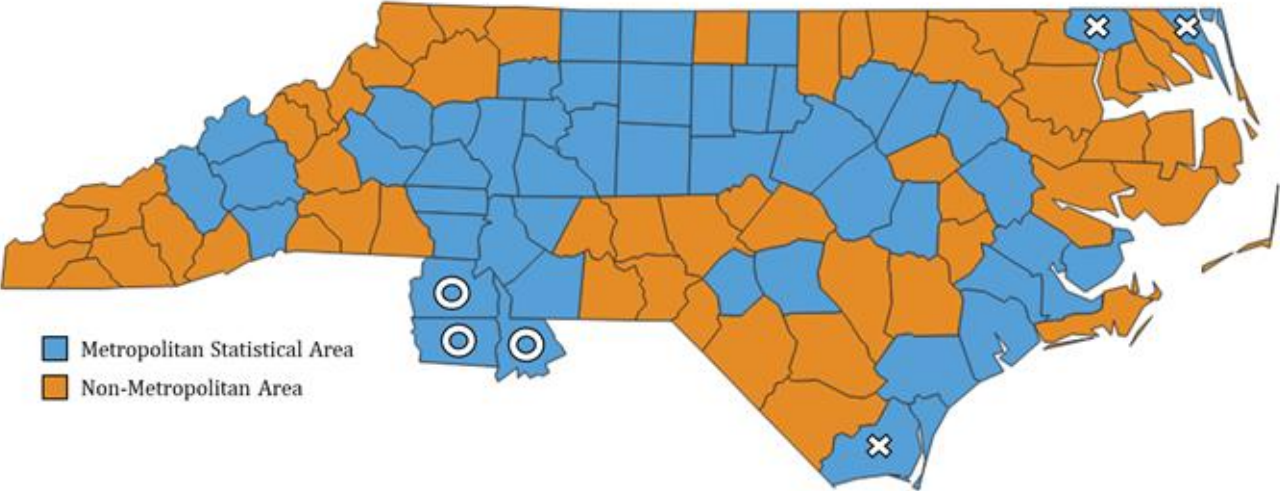


Source: UNC Sheps Center Workforce



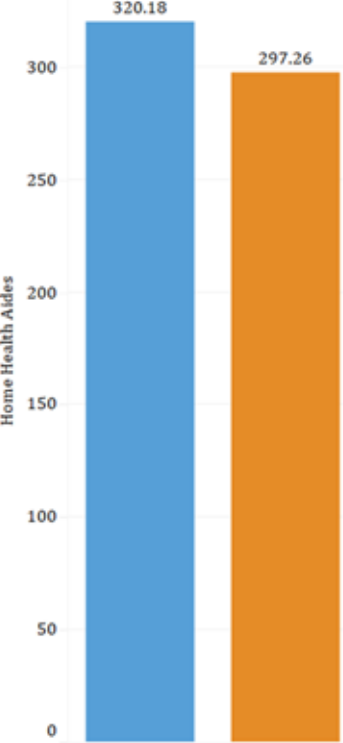
# Home Health Aides

Metropolitan/Non-Metropolitan Designation of Counties



■ Metropolitan Statistical Area  
■ Non-Metropolitan Area

Home Health Aides Per 10,000 Older Adults (65+): 2022



Source: US Bureau of Labor Statistics; Population Estimate from North Carolina State Demographer



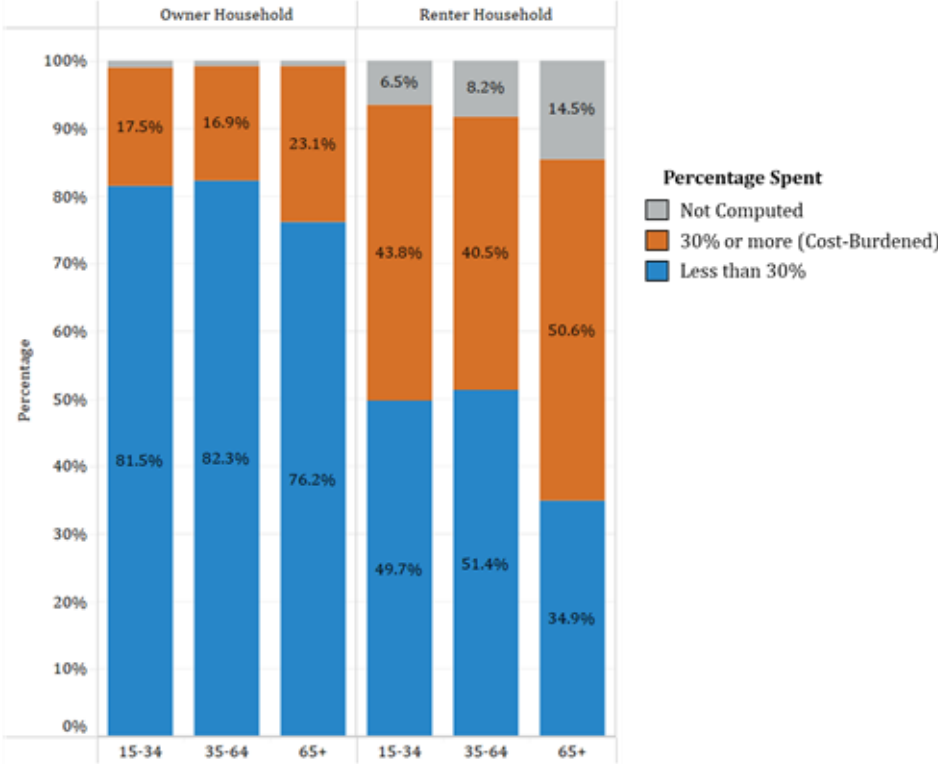
# Annual Median Cost of Older Adult Care

	In-Home Care		Community/Assisted Living		Nursing Home Facility	
	Homemaker Services	Home Health Aide	Adult Day Healthcare	Private, One Bedroom	Semi-Private Room	Private Room
North Carolina	\$52,624	\$52,624	\$14,365	\$48,120	\$89,790	\$98,550
Florida	\$57,200	\$57,200	\$18,200	\$48,000	\$103,843	\$115,523
Georgia	\$51,480	\$52,624	\$15,600	\$42,420	\$84,133	\$91,250
South Carolina	\$53,196	\$53,768	\$16,900	\$43,338	\$87,418	\$95,813
Tennessee	\$54,912	\$54,912	\$20,800	\$49,260	\$85,775	\$91,980
Virginia	\$57,200	\$59,442	\$20,280	\$63,000	\$98,550	\$109,865
U.S.	\$59,488	\$61,776	\$20,280	\$54,000	\$94,900	\$108,405

# Cost-Burdened Households

## Percentage of Residents Cost-Burdened: 2021

Cost-Burdened – 30 percent or more of household income spent on housing costs



- 43.5 percent of homes in the South Atlantic region are “aging-ready”
- Older adult renters are more likely to report difficulties using home features

Source 1: 2021 American Community Survey 5-Year Estimates  
Source 2: Davis, Clark, & Vespa; US Census Bureau (2023)



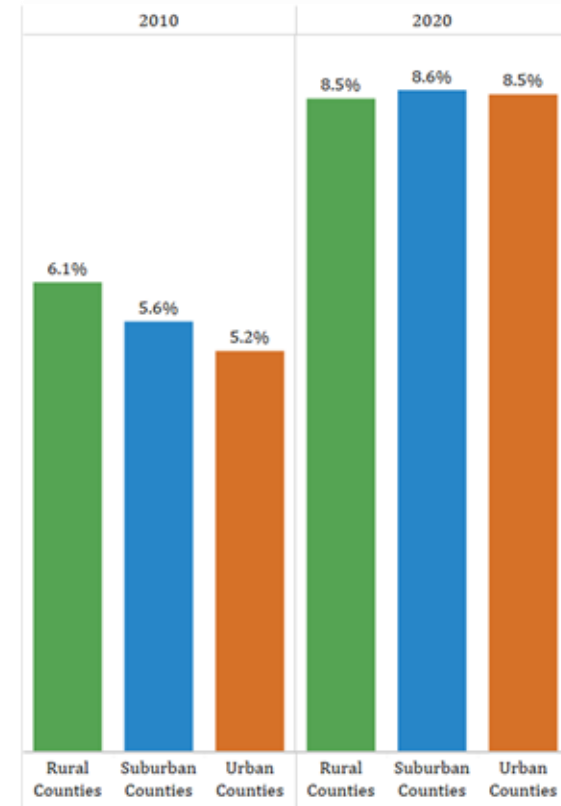
# Family Caregivers & Multigenerational Households

## IN NORTH CAROLINA THERE ARE...

- 1.28 Million Family Caregivers
- 1.19 Billion hours spent on care
- \$16.5 Billion in uncompensated care for caregivers\*

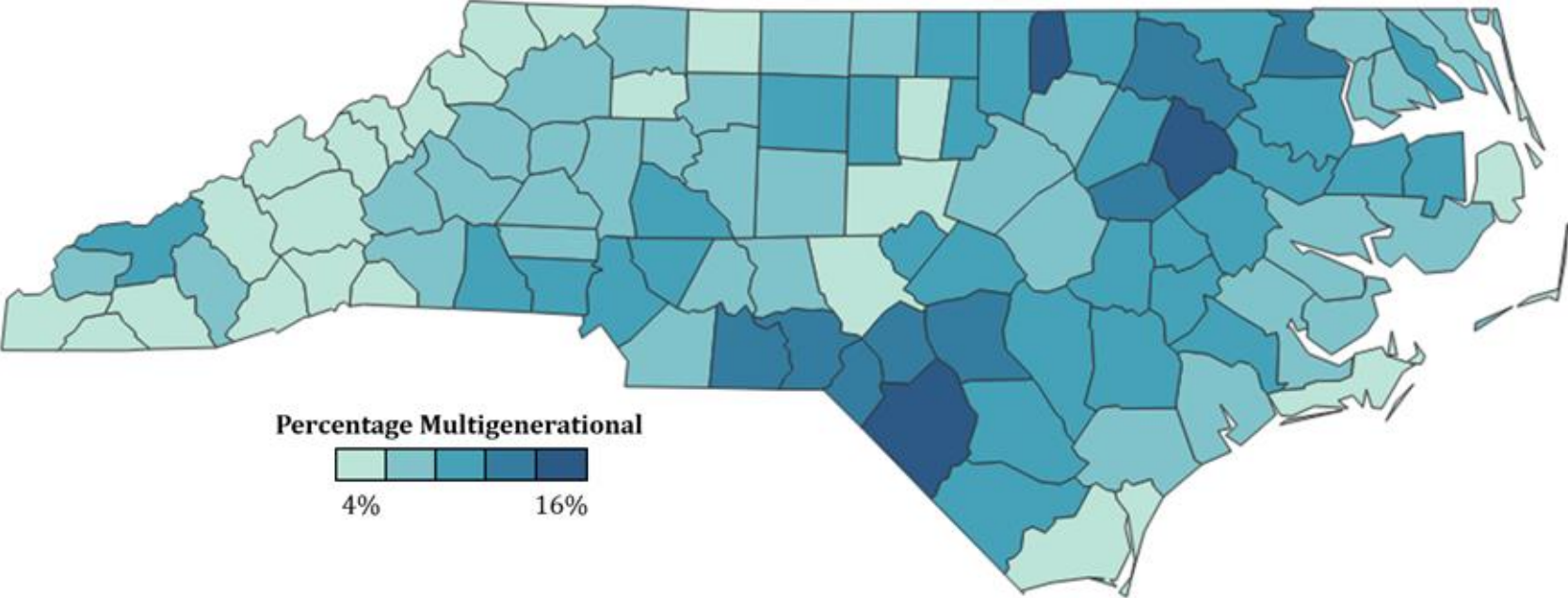
\*Assumes value per hour for uncompensated care is \$13.79

Percentage of Family Households that are Multigenerational



# Multigenerational Households

**Percentage of Family Households that are Multigenerational: 2020**  
Multigenerational - Three or more family generations living in same household



**Percentage Multigenerational**  
4% 16%

Source: US Census Bureau, 2020 Decennial Census



# Questions?

