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**Special Joint Membership Meeting**

**With the NC Serious Illness Coalition**

**Friday, April 22, 2022**

**10:00 am - 12:00 pm** **via Zoom**

**Attendees:**

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| Althea Taylor Jones | NC Senior Tar Heel Legislature/SGS |  |  |  |
| Andy Munn | EQV Strategic |  |  |  |
| Angela Beamer-Ratliff | Presbyterian Hospital |  |  |  |
| Angela Ellis | Martin County Department of Social Services |  |  |  |
| Barden Culbreth | Randolph Cloud and Associates |  |  |  |
| Beth Rosenberg | Atrium Health |  |  |  |
| Bill Lamb | Friends of Residents in Long Term Care (FOR) |  |  |  |
| Bob Jackson | Individual Member |  |  |  |
| Carla Obiol | Foundation for Health Leadership and Innovation |  |  |  |
| Caroline Daly | NC Healthcare Association |  |  |  |
| Catherine Sevier | The Generations Group/NC Serious Illness Coalition/AARP NC |  |  |  |
| Chad Walker | Alignment Health Care |  |  |  |
| Charlotte Sweeney | NC Serious Illness Coalition |  |  |  |
| Chris Brandenburg | AARP NC |  |  |  |
| Christine Lau | Teleios |  |  |  |
| Crystal Adams | NC Oral Health Collaborative |  |  |  |
| David Sevier | The Generations Group/NC Serious Illness Coalition |  |  |  |
| Deryl Davis Fulmer | NC Governmental Employees' Association |  |  |  |
| Dick Chady | NC Continuing Care Residents Association/NC Third Age |  |  |  |
| Don Seay | Individual Member |  |  |  |
| Donald Hughes | Foundation for Health Leadership and Innovation |  |  |  |
| Elaine Whitford | The Center for Volunteer Caregiving |  |  |  |
| Elizabeth Williams | Mountain Care |  |  |  |
| Ellen Schneider | UNC Center for Aging and Health |  |  |  |
| Ellie Ward | Vidandt Medical Center |  |  |  |
| Glenn Field | NC DHHS, Office of Rural Health |  |  |  |
| Harold Barnette | Institute for Family Caregiving |  |  |  |
| Heather Altman | Harmony Advisors/Individual member |  |  |  |
| Heather Burkhardt | NC Coalition on Aging |  |  |  |
| Ivy Williams | Freedom House Recovery Center |  |  |  |
| Janice Tyler | NC Association on Aging/Orange County Department on Aging |  |  |  |
| January Brown | East Carolina Council Area Agency on Aging |  |  |  |
| Jennifer Hubbard | UNC Center for Aging and Health |  |  |  |
| Jessica Siebenschuh | Health Sciences South Carolina |  |  |  |
| Jillian Hardin | Brunswick Senior Resources |  |  |  |
| Jo Paul | SHIIP |  |  |  |
| Joe Wheeler | SAGE Central North Carolina |  |  |  |
| John Gibbons | RHA Health Services |  |  |  |
| John Moskop | Wake Forest University |  |  |  |
| John Olmstead | NorCCRA President |  |  |  |
| John Toma | Transitions Lifecare |  |  |  |
| Julian Mercer | Novant Health |  |  |  |
| Karen Appert | Appert Marketing, NC Serious Illness Coalition |  |  |  |
| Karen Bullock | NC State University |  |  |  |
| Karin McDaniel | Adult Life Programs |  |  |  |
| Katherine Aragon | UNC Palliative Care Program |  |  |  |
| Katrina Fryar | Health Sciences South Carolina |  |  |  |
| Katy Trapp | Sentara Healthcare |  |  |  |
| Kay Castillo | NASW NC |  |  |  |
| Kezia Scales | PHI |  |  |  |
| LaShandra McLaughlin | Transitions LifeCare |  |  |  |
| Laura Patel | Transitions LifeCare |  |  |  |
| Lauren Zingraff | Friends of Residents in Long-term Care |  |  |  |
| Lee Dobson | BAYADA |  |  |  |
| Les Geller | SAGE Central North Carolina |  |  |  |
| Lily Gillmor | Transitions LifeCare |  |  |  |
| Linda Atack | Individual Member |  |  |  |
| Lisa Hoskins | The Center for Volunteer Caregiving |  |  |  |
| Lisa Riegel | AARP NC |  |  |  |
| Lora Felger |  |  |  |  |
| Madeline Rickett | NC Coalition on Aging/UNC School of Social Work Student |  |  |  |
| Mark Hensley | AARP NC |  |  |  |
| Martha Fowler | State Employees Association of NC |  |  |  |
| Marty Lamb | Friends of Residents/Individual Member |  |  |  |
| Mary Bethel | NC Coalition on Aging |  |  |  |
| Mary Lou Infinito | ECU Health |  |  |  |
| Mary Marlin | Upper Coastal Plain Council of Governments Area Agency on Aging |  |  |  |
| Mary Penny Kelley | Hometown Strong |  |  |  |
| Mary Warren | Triangle J Council of Governments Area Agency on Aging |  |  |  |
| Melissa Coursey | Atrium |  |  |  |
| Michelle Ries | NC Institute of Medcine |  |  |  |
| Nancy Ruffner | Navigate NC |  |  |  |
| Nancy Warren | NC Partnership to Address Adult Abuse |  |  |  |
| Natasha Vos | NC Center for Health and Wellness/University of North Carolina Asheville |  |  |  |
| Neel Lattimore | Hometown Strong |  |  |  |
| Paola Learoyd | Randolph Cloud and Associates |  |  |  |
| Rebecca Freeman | NC DHHS, Division of Aging and Adult Services |  |  |  |
| Rebecca Stapleton | Upper Coastal Plan Council of Governments Area Agency on Aging |  |  |  |
| Rosalie Calarco | AARP NC |  |  |  |
| Rosalyn Pettyford | NC Senior Tar Heel Legislature |  |  |  |
| Sandy Deutsch | Individual Member |  |  |  |
| Sarah Jacobson | American Heart Association |  |  |  |
| Shane Lukas | A Great Idea |  |  |  |
| Shannon Butler-Greene | Seniorlink |  |  |  |
| Shawn Best |  |  |  |  |
| Steven Hahn | AARP NC |  |  |  |
| Sue Deaton | Patient Centered Innovation Inc. |  |  |  |
| Suzanne LaFollette-Black-NC | Invidual Member/AARP NC Volunteer |  |  |  |
| Tom Akins | LeadingAge NC |  |  |  |
| Tracy Colvard | Maxim Healthcare |  |  |  |
| Vicki Dougherty | Vidant |  |  |  |
| Virginia Slocum | Health Sciences South Carolina/NC Serious Illness Coaltion |  |  |  |
| Willetha Barnette | Institute for Family Caregiving |  |  |  |
| William English | Transitions LifeCare |  |  |  |
| Zoe Taylor |  |  |  |  |

**Board Chair Mary Bethel** opened the special joint meeting at 10:01 a.m..

**Secretary/Treasurer Dick Chady** presented the minutes from the March 25, 2022 members’ meeting. They were approved without changes.

**Treasurer Dick Chady** reported the bank account balance was $112,936.00 on April 21, 2022. The report was accepted.

**NC Serious Illness Coalition Report (David Sevier):** The coalition evolved in 2020 from the work done by the NC Institute of Medicine’s Task Force on Serious Illness Care. (The latter group issued 13 priority recommendations to improve the quality of living for individuals with serious illness.)

Since then, the coalition has grown from 40 people to 160. It has four major components: Advance Care Planning; Clinical Practice; Caregiver and Patient Engagement; and Communications, Advocacy and Education. **David and Catherine Sevier** are moving to work on the AARP national veterans’ families group.

**Virginia Slocum,** administrator of the coalition, said they present Friday Facts online from 8:30-9:00 a.m. Friday. The next guest is **Mary Penny Kelly,** director of Gov. Cooper’s rural initiative, Hometown Strong. The [link is on their website](https://www.ncsicoalition.org/friday-facts/), with older segments archived there. The coalition’s next meeting is Friday, May 20. Information and a brief video are on the website: www.ncsicoalition.org

**NC Coalition on Aging Update (Heather Burkhardt)**

* **History:** The coalition received its 501(c)(3) nonprofit status in 2018. Heather joined as executive director in 2020. It now has 90 members among key organizations and individuals. **Chair Mary Bethel** added a [brief Zoom recording on the coalition’s history to the website.](https://nccoalitiononaging.org/news-resources/) See: nccoalitiononaging.org.
* NCCOA partnered with PHI, a nationally known research group on workforce issues, for the **Essential Jobs, Essential Care** initiative on direct care workers for 2 ½ years. Now the Z. Smith Reynolds Foundation has added new resources to continue it.
* The coalition has also partnered with Complex Care Coalition of North Carolina focus on children, another focus on caregiving issues.
* Heather described the EJEC initiative successes at recent meetings of the Southern Gerontological Society and the American Society on Aging.
* NCCOA did a letter commenting on the current Charlotte Observer series on nursing home staffing. Friends of Residents in Long-term Care and the NC Health Care Facilities Assn. did separate responses.
* The coalition is a member of the NC DHHS Stakeholder Advisory Group re the Olmstead Plan to assist people with disabilities.
* For **Older Americans Month in May,** the coalition plans:
  + The **Centralina Area Agency on Aging plans a webinar on May 11** on federal and state advocacy updates. Heather will speak with **Bob Blancato,**executive director of the National Association of Nutrition and Aging Services.
  + Working with **NC Division of Aging and Adult Services, NC Senior Games and AARPNC for a celebration on May 17 at Dix Park.**
  + May 24 is **NCCOA’s Virtual Day at the Legislature.**
* NCCOA **will resume in-person members’ meetings on Friday,** **May 20** at the NC Department of Insurance training room 245 in the Albemarle Building, 325 N. Salisbury, Raleigh. It will have Zoom link for online attendance.
* Heather commended intern **Madeline Rickett** for bolstering the social media capacity; conducting the members’ Stakeholder Survey. Heather presented Madeline with a plaque; recognizing her exceptional performance and commitment to older adults in North Carolina.

**Deryl Davis Fulmer,** co-chair of NCCOA’s Health Equity Workgroup, presented the Diversity Moment by showing a Kaiser Family Foundation video, “Rethinking the Role of Race in Medicine.” At the **workgroup’s next meeting, 9-11 a.m., Friday May 13**, will feature an update from  the governor’s Andrea Harris Social, Economic, Environmental, and Health Equity Task Force. Ask Deryl at [deryl@ncrgea.com](mailto:deryl@ncrgea.com) for the link.

**David Sevier:** SB 666 to improve Advance Care Planning passed unanimously in Senate in 2021, but it remains stuck in the House. It would simplify the witness requirement and allow the electronic transfer of such documents to the Health Information Exchange to Secretary of State’s office. **Andy Munn** (EQV Strategic) said he would look into the delay in the House.

**Sue Deaton** , CEO of Patient-Centered Innovations, reported on the John Hartford designation of age-friendly hospitals.

**Mary Penny Kelley,** Executive Director of Gov. Cooper’s rural initiative, **Hometown Strong** reported efforts on Age Friendly and Livable Communities Tool Kit. They have circulated the **Age My Way survey,** which asks NCians about what they need from the state to improve quality of life. They are planning listening sessions and a fall summit, details TBD.

**NC IOM Updates (Michelle Ries, associate director of NCIOM)**

* The **Task Force on Healthy Aging will have its first meeting on May 10.** Partners include the Duke Endowment, DAAS, the NC DHHS Division of Public Health and AARP NC. The focus on fall prevention, mobility, food and nutrition, social isolation.
* The worked with DAAS to update strategies to have messages on healthy brains. Will report in a few months.
* May 22 issue of the NC Medical Journal is on clinical care.

**Legislative Insights – Panel Discussion**

**• Andy Munn (EQV Strategic):** The short session opens May 18. with the hope for lasting about six weeks. About 20 percent of each body is lame ducks. Key items for our constituency are: Medicaid expansion. Certificate of Need reform or repeal; Full Practice Nursing; and a Work and Save Bill for retirement savings. Infrastructure money likely will be packaged into budget bills.

**• Kay Castillo (National Association of Social Workers**): There is widespread support for the idea of increasing wages for healthcare workforce to address staff shortages. She assumes help for community health workers will be folded into the budget package or Medicaid transformation.

**• Paola Learoyd (Randolph Cloud and Associates):** Advice on effective advocacy: We need to communicate to legislators continuously. Use one-pagers with big bullet points. Legislators are more focused when back in their districts.

**Questions and Answers**

**Heather on caregiving:** We need to have paid caregiversinstead of relying on families.FORLTC will be working on increasing the Personal Needs Allowance.

**Member Updates and Sharing**

* **Nancy Warren (NC Partnership to Address Adult Abuse):** Rethinking Guardianship will be making five proposals for reform in the long session next year.
* **Glenn Field (NC DHHS, Office of Rural Health):** H**oney  Estrada** is the new President of the NC Community Health Worker Association to advocate for a living wage for that sector.
* **Karen Appert:** The Caregiver and Patient Engagement Workgroup is working on another grant for virtual caregiver listening sessions.

Mary and David adjourned the meeting at 11:57 a.m.

Respectfully submitted

Dick Chady

Secretary/Treasurer

April 22, 2022

**Next Membership Meeting**

**Friday, May 20, 2022 from 10 am- 12:00 pm. Note: will be in person at the Department of Insurance in Raleigh in the Albemarle Building in Raleigh with an online option.**

**Schedule of NCCOA Executive Committee, board and members meetings for 2022**

**Full Board Meetings: 2nd Mondays of the quarter 10 a.m. - 12 p.m.**

June 13, 2022

September 26, 2022

December 12, 2022

**Executive Committee meetings: 2nd Tuesdays of the month from 10 a.m. - 12 p.m. (may not be full meeting if not needed)**

May 10

July 12

August 9

October 11

November 8

**Membership Meetings: Typically, the 4th Friday of the month 10 a.m. - 12 p.m.**

May 20, 2022

June 24, 2022

August 26, 2022

September 23\* Annual Meeting

December 2, 2022

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