

2021 Annual Meeting Sponsorship Opportunities



The Annual Meeting and Luncheon is a celebration of the support that the Coalition's membership provides to older adults in North Carolina. It brings together approximately 150 leaders from all aging industries to enjoy a keynote speaker highlighting aging issues in North Carolina, a reflection on the past year and a discussion about the future. The event will be hybrid being held both virtually and in person on September 24, 2021. For more information on becoming a sponsor contact Heather Burkhardt at executivedirector@nccoalitiononaging.org.

Benefits and Levels	Friend	Donor	Bronze	Silver	Gold	Platinum	Platinum
	\$150	\$250	\$500	\$1,000	\$2,000	\$3,500	\$5,000
# of Tickets	One	Two	Two	Four	Six	Eight	Ten
Event program acknowledgement	Name	Name	Name	Logo	Logo	Logo	Logo
Website acknowledgement on event page	Name	Name	Name	Logo	Logo	Logo	Logo
Recognition during event			X	X	X	X	X
Opportunity to have one piece of collateral at each attendee's seat at event or mailed to virtual attendees				One items	Two items	Three items	Four items
Opportunity to provide a display at event				X	X	X	X
Opportunity to make brief remarks during event					One minutes	Two minutes	Three minutes
Acknowledgement on slide which will be displayed before meeting and during breaks	Name	Name	Name	Logo	Logo	Logo	Logo
Acknowledgement in event program (print and electronic)	Name	Name	Name	Logo	Logo	Logo	Logo
Recognition at one Coalition meeting as Luncheon sponsor						X	X
Article in Coalition Newsletter						150 words	200 words
Recognition on the Coalition's website through the end of the year				Logo	Logo	Logo	Logo

* Note: Logo size will vary based on sponsor level

*Annual partners will receive recognition and promotion at the Annual Meeting as designated in contract.