

Keynote Speaker: Dr. James H. Johnson, Jr.



Jim Johnson, PhD, Director of Education, Aging, and Economic Development Initiatives is a demographer known for linking population trends to the economy. He examines the growing inequality in American society, particularly as it affects disadvantaged youth; entrepreneurial approaches to poverty alleviation, job creation, and community development; interethnic minority conflict in advanced industrial societies; and business demography and workforce diversity issues. His most recent efforts include launching SAFE, a program to prevent falls by the elderly in North Carolina, with the added benefit of job creation and economic return on investment. Dr. Johnson and Dr. John D. Kasarda coauthored "The Economic Impact of the African American Population on the State of North Carolina" and a study on the economic impact of North Carolina's Hispanic population. He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals. He is the William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship at the UNC Kenan-Flagler Business School.